



System Requirements

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Overview

L Squared Networks Inc. offers several ways to leverage our network to promote your products and services. This document will define the graphic requirements for each of the options available on the L Squared Hotel Network.

Depending on which options you have purchased, you will need to create and deliver the creative graphics in dimensions and format indicated in this document.

The following are the current available options:

- 1) MaxExposure
- 2) Active Banner
- 3) Enhanced Profile
- 4) Gallery

Example of MaxExposure Creative

- 1066 Wide X 1620 Height
- Portrait mode
- JPG Format at 72 dpi

Include Promotional Message if desired (I.e. Show your room key card for 15 % off any Entree)





Welcome

Welcome to the Hilton Suites Toronto/Markham. Please touch the screen to use this complimentary self service kiosk.


3:48 PM
5°C

TOUCH SCREEN TO START

LEGENDARY RIBS

STEAK, CHICKEN, SALADS & MORE.



BÂTON ROUGE

RESTAURANT & BAR

THORNHILL

230 COMMERCE VALLEY DRIVE 905 764 6959

batonrougerestaurants.com

*A registered trademark used under license by Invescor Restaurant Group Inc.

1620 Pixels

1066 Pixels

More MaxExposure Examples

Italian with a Twist.



Everything we offer features quality ingredients chosen to create the most flavourful combinations. Enjoy mouth-watering dishes like Tuscan Tenderloin, Seafood Fettuccini, and baked-to-order thin crust pizza with robust flavours.

Over 30 wines offered by the glass.

RICHMOND HILL 155 YORK BLVD. (HWY 404 & HWY 7) 905.709.4280

alice fazooli's
italian grill

alicefazoolis.com



Marlowe

RESTAURANT & WINE BAR

Beat the HST!
Show your room key card for 15% off any entree

Marlowe Restaurant & Wine Bar
155 York Blvd. Richmond Hill, ON
Tel. (905) 771-8645

Example of Active Banner Creative

- 1066 Wide X 320 High
- JPG Format at 72 dpi
- Must include: "Touch Here for more Info"

Include Promotional Message if desired (I.e. Show your room key card for 15 % off any Entree)



1066 Pixels

320 Pixels

Welcome
Welcome to the Hilton Suites Toronto/Markham. Please touch the screen to use this complimentary self service kiosk.

Go Back Main Menu Search Exit Change Language

Main Menu > Dining > Steakhouse

Showing 1 - 6 of 12

	Marlowe Dining-Steakhouse Distance: 4.2 km.	More Info
	Milestones Restaurant (Warden and Hwy 7) Dining-Steakhouse Distance: 2.1 km.	More Info
	Baton Rouge Restaurant and Bar Dining-Steakhouse Distance: 4.1 km.	More Info
	Braised Bull Steakhouse Dining-Steakhouse Distance: 8.5 km.	More Info
	Firefly Seafood & Steak House 6 reviews yelp	More Info
	The Chop House 1 reviews yelp	More Info

Showing 1 - 6 of 12

Flight Information 4:56 PM October 21 Thursday Calendar of Events Weather 6°C Find Direction LSQUARED NETWORKS

More Banner Examples



Note: Any touch on the banner links directly with your Profile. It is important to include the message, "Touch here for more info".

Example of Enhanced Profile

Profile submission requires

- Name, Address, Phone Number and Email
- Brief Description of business. Please try and keep it within 5-6 sentences.
- Profile Logo (100W x 100H, 72dpi)
- Images, menus, other promotional graphics. These need to be 1200H x 800W or smaller at 72 dpi. Example shown on next page.

Your logo or thumbnail will be displayed here. This image should be "100 pixels wide by 100 pixels high" at 72 dpi.

Your description will go here. Please keep it brief.

BÂTON ROUGE
RESTAURANT & BAR
LEGENDARY RIBS
STEAK, CHICKEN, SALADS & MORE.

Welcome
Welcome to the Hilton Suites Toronto/Markham. Please touch the screen to use this complimentary self service kiosk.

Go Back Main Menu Search Exit Change Language

Main Menu > Dining > Steakhouse

Menu & Images Contact & Directions Close

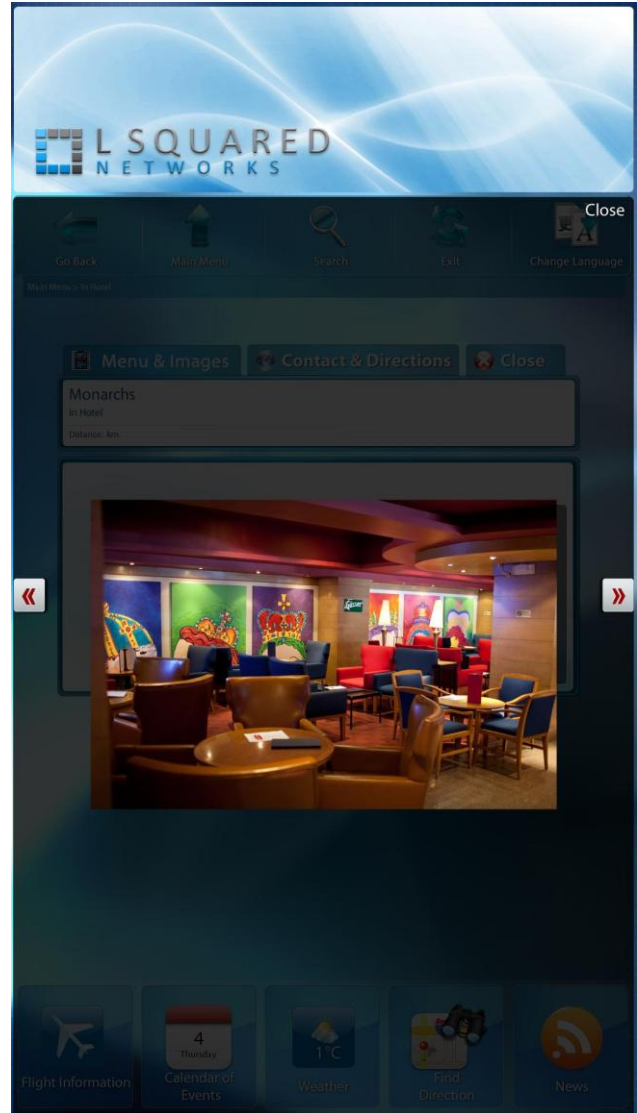
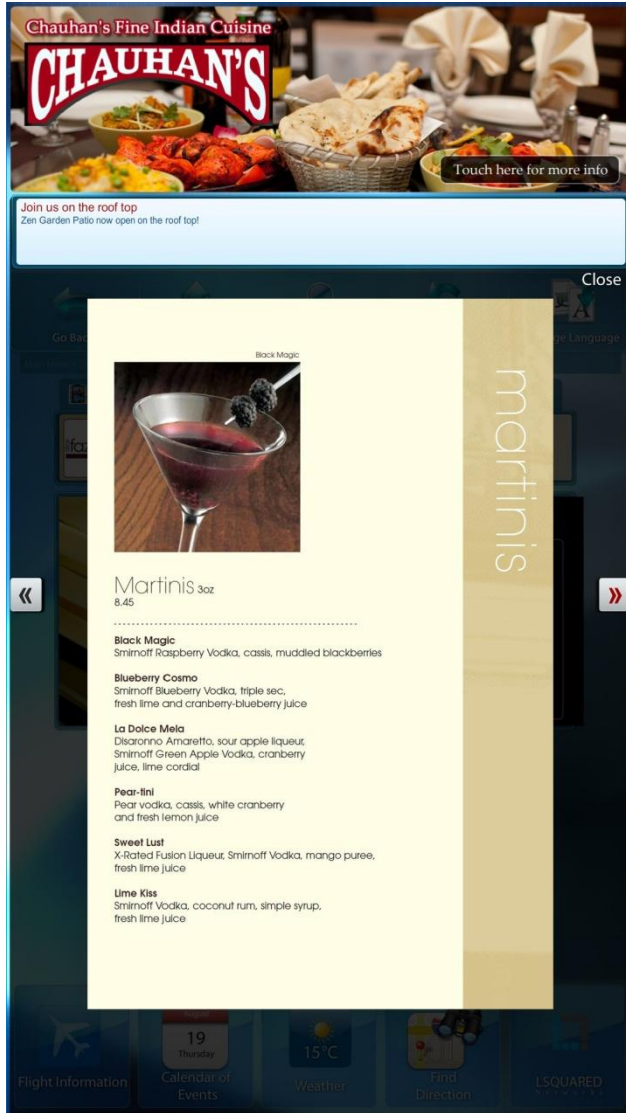
Marlowe
Dining-Steakhouse
Distance: 42 km.

About Vendor
Located in the heart of Richmond Hill, this venue has become a neighborhood favorite. Catering to a very sharp, savvy, yet playful clientele, this neighbourhood hot spot is truly a place where adults come to wine, dine and play. The Marlowe offers casual fine dining with fusion twists to its eclectic menu, a wine and martini lounge of epic ambience, creative late night entertainment and an atmosphere that ignites your senses. Make

Flight Information 5:18 PM October 21 Thursday Calendar of Events Weather 6°C Find Direction LSQUARED NETWORKS

Enhanced Profile Continued...

Examples below are for from the image gallery. Images for the gallery must be less than 1200 high by 800 wide.



Additional Notes:

- Minimum 72 DPI for all submissions
- All content is to be submitted in JPEG format

Timelines

- All content is to be submitted is to be submitted 10 business days before campaign start date.
- Any changes to Creative are required 5 business days in advance bearing approval from L Squared Networks
- Any corrections/modifications/additions are subject to review and approval from L Squared

Design Solutions

Any design or creative can be created through our design team at competitive prices, including full material disclosure to clients for other marketing channels. Please ask our sales team for more information.

Sales@LSquaredNetworks.com

The above guidelines preserve the integrity of public advertising and marketing. L Squared encourages ambitious and success driven campaigns that reflect the best interests of the hotels and the guests.

Imposed is a twice a year full screen creative change to extend guest interest and promote new media.

Any Questions or Comments, please send email to: CustomerService@LSquaredNetworks.com

Thank you for your participation in our unique hotel marketing partnership